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| Account | Status |
| Ashoka |  |
| Overseeing interview for Bill Drayton with CGTN on Thursday 26th May | Will be there to do it and add this onto the media alert and final coverage report. |
| Pitching for interviews with International media | Ongoing |
| Overseeing the production of deliverables from multimedia team | To be done on 25th May 2022 (Carol, Wilfred, Maureen, Patrick copied) |
| Media Coverage Alert | Up to date and shared the updates daily with client. Not expecting any additional coverage other than from the interviews |
| Developing Final Coverage report | Already done, will be shared once the CGTN interview is completed. |
| Avantor |  |
| Finalize on SOW approval | Following up with client, this will be completed this week |
| Developing a comms strategy | Done waiting for Carol’s review |
| Map out conferences and events that Avantor can be part of | Ongoing will be done before leave dates |
| D2L |  |
| This has come in today 24/5/2022 (Pitch and press release distribution) | The client has suggested this to be done on either 31st May, 1st June which is a holiday or 8th or 9th, will liaise with Carol we do it on either of the latter two dates when am back from leave on 7th. |
| 54 gene |  |
| Rina is presenting on the market intelligence that will guide the rest of our work (stakeholder mapping and comms plan) | Rina will be done by the week beginning 13th and I will already be back. |